

Portugal
MAKES SENSE

Smart Cities

CHANGING THE FUTURE TOGETHER

International Campaign promotes Smart Cities and Portuguese Technologies

AICEP - Portuguese Trade and Investment Agency is launching a campaign about Smart Cities **to promote projects and solutions from Portuguese companies** in the international market. Exclusively in a digital format, this campaign will run and initially target the Spanish market. The transversality of the theme will take the drive to other destinations and make known the Portuguese offer known, focusing on innovative services related to smart cities.

This campaign will present and showcase innovative solutions to make cities smarter and promote citizens' welfare. All the solutions are created and implemented by Portuguese cities. We will also highlight technologies and services that **enable the efficient management of water resources and energy efficiency that aim to create a more sustainable world. Environment, Energy, Mobility, and Governance** are the key ideas of this campaign and are present in all the projects we will communicate.

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Plan your next trip with MobiCascais

How do cities face the challenges? And climate change? How do they improve the quality of life of their residents? These are some of the questions that the Municipality of Cascais wants to answer through innovative projects such as [MobiCascais](#).

Cascais has a pioneering model of free public road transport for residents, students, and workers in the municipality to encourage public transport and a network of means of transportation through an app, Mobicascais, available throughout the municipality.

Mobicascais is an app focused and developed for the user, endowed with an intuitive user experience, complete and available for all devices. Want to get to know your new travel companion better?

[+ read more](#)



Omniflow technology helps reduce carbon footprint

Environmental sustainability is a major focus of smart cities. Ensuring a more sustainable future, based on innovative solutions that address resource management, air quality, and energy efficiency, is one of the primary goals of the Portuguese company [Omniflow](#). Specializing in creating products and software aimed at energy sustainability and renewal of resources, Omniflow launched the Smart Pole.

The product, powered by wind and solar energy, primarily aims to reduce the carbon footprint, and improve energy efficiency.

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Wavecom partners with NOS to make CARRIS more intelligent

[Wavecom](#) and NOS joined forces to respond to the challenge proposed by Carris, a public transport company in Lisbon, to equip vehicles with innovative digital solutions to respond more effectively to customer needs.

[SMART Bus](#) is an optimization and operational support platform that aims to improve passenger experience and mobility in cities. This system, which offers hardware and software solutions, allowed the implementation in Carris vehicles of innovative solutions that will enhance the passenger experience in every journey.

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