



**Portugal**  
MAKES SENSE

Smart Cities

CHANGING THE FUTURE TOGETHER

**Press kit**



aicep Portugal Global  
Portuguese Trade & Investment Agency



Co-funded by  
the European Union

# International Campaign promotes Smart Cities and Portuguese Technologies

AICEP - Portuguese Trade & Investment Agency launches a campaign about Smart Cities to **promote projects and solutions from Portuguese companies** in the foreign market. Created exclusively in a digital format, this campaign will initially target the Spanish market. The transversality of the theme will take the campaign to other destinations, and make known the Portuguese offers, focusing on innovative services related to smart cities.

This campaign will present and showcase **innovative solutions, supported by technologies** that aim to make cities smarter as well as promote the welfare of citizens. All the solutions are create and implemented by portuguese cities. We also highlight technologies and services that **promote the efficient management of water resources and energy efficiency, aiming at sustainability. Environment, Energy, Mobility** and Governance are the key ideas in this campaign and that are present in every case.

The campaign is developed under the concept Portugal Makes Sense, a brand created by AICEP to reinforce Portugal's competencies as an innovative, talented and technologically sustainable country.

With the signature **Changing the Future Together**, this campaign features a [promotional video](#) that illustrates the Portuguese innovation capacity and talent in smart cities, highlighting different solutions and technologies that can be experienced in Portuguese cities. All the campaign supports are available on the website [portugalglobal.pt/portugalmakesense](http://portugalglobal.pt/portugalmakesense), where it is also possible to access a [directory of companies](#), promoting direct contact with the Portuguese offer, partnerships and international business.

## Why Portugal makes sense?

With almost nine centuries of history, Portugal is a competitive, modern, and attractive country, with the 3rd highest rate of engineers in the European Union, a high level of proficiency in English, and recognized for its quality-of-life security and political and social stability.

Portugal is where it makes sense to develop international partnerships and invest. **Talent, innovation, and know-how** are some of the factors of attractiveness of Portugal. In recent years, Portugal has shown the world its skills in the areas of Industry, Commerce and Tourism, increasing exports in volume and value, attracting more and better investments.



ENVIRONMENT  
ENERGY  
MOBILITY  
GOVERNANCE

# Portugal

MAKES SENSE

## Smart Cities

### QUALITY OF LIFE

## #4 BEST COUNTRY IN THE WORLD FOR EXPATRIATES

Source: InterNations, Expat Insider 2022

The Smart Cities campaign aims to promote and implement in other countries the technology developed in Portugal.

### ENVIRONMENT

## #5 COUNTRY WITH THE LARGEST SHARE OF ENERGY FROM RENEWABLE ENERGY SOURCES IN THE EU

(% OF FINAL ENERGY CONSUMPTION, 2020)

Source: Eurostat, 2022

The goal is to achieve, provide and increase international partnerships in the smart cities area, and contribute to a better quality of life and a more sustainable future by implementing the Portuguese technology. This will help reduce the ecological footprint and reach a neutral climate impact.

### GLOBAL PEACE INDEX 2022

## #6 SECURITY

Source: Institute for Economics and Peace | 163 countries

In Portugal, there are more than fifty active projects related to Smart Cities that cover all the aspects a city should have to become smart, such as: **intelligent and smooth mobility, efficient management natural resources** (water, energy) and **waste, education and social innovation, civic participation, health, tourism entrepreneurship, architecture, and urbanism**, among others.

### POLITICAL AND SOCIAL STABILITY

## #10 POLITICAL STABILITY AND ABSENCE OF VIOLENCE/TERRORISM 2020

Source: World Bank - World Governance Indicators | 214 countries; Ranking Microstates (population below 0.5 million)

Portugal has one of the most vibrant entrepreneurship ecosystems in Europe and **boasts one of Europe's most liberal business environment with policies that favour foreign investment**. Portugal Makes Sense for its innovative and technologically sophisticated companies and professionals, specialized in the development of high-tech solutions for Smart Industries.

### DATA PROTECTION

## #14 GLOBAL CYBERSECURITY INDEX 2020

Source: International Telecommunication Union (ITU) | 14/182.

**Portugal**  
MAKES SENSE

Smart Cities



**We innovate digital communication**



**We create accessible knowledge**

—  
WHAT WE STAND FOR  
—



**We improve energy efficiency**



**Let's create a more sustainable future**

## Smart Cities

## Portugal is SMART



### Lisboa

The Portuguese company [EDIGMA](#), leader in the creation of interactive experiences, and management of attendance and digital signage in public spaces, developed an immersive museum experience in the basement of downtown Lisbon based on technology and history of the city. This innovative project was distinguished by InVation 2023, which rewards and distinguishes audiovisual and interactive initiatives. The national company is one of the winners of the award, in the “Smart Building” category.



### Porto

The Live! ecosystem, developed by [Altice Labs](#), provides municipalities with information about the urban context to support decision making. [The Live! Data](#) platform collects and stores data from different sources and puts them under a common information model that enables analysis. Live!Urban uses the features of Live! - Data to provide policy makers and city planners an aggregated perspective of the different areas in a single portal.



### Braga

“Braga Resolve”, developed by the company [Nabia Solutions](#), is a technological tool that allows citizens to report occurrences that will be automatically located by GPS. The occurrence is communicated to the municipal services and is evaluated according to its priority. The technology also allows citizens to follow the entire process interactively.



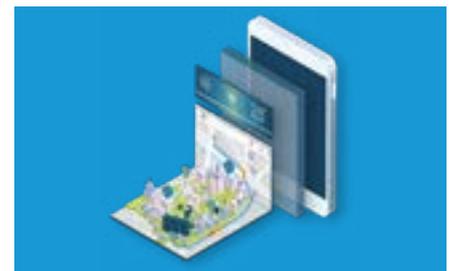
### Aveiro

The [Water Efficiency Project](#), which was born three years ago and is associated to Aveiro water region (AdRa), helped to avoid the waste of “more than 5.8 million liters of water”, says the company [INDAQUA](#), collaborator in this project, which manages water supply systems for human consumption. This project, innovative at national level, shows the water efficiency in the Aveiro region and reinforces the incentive to projects that bet on a more sustainable future.



### Guimarães

[Cityfy](#) is an online service for all citizens, where it is possible to report situations related to the city and its public spaces, encouraging civic participation of everyone, involving people in municipal management. On this new platform the citizens of Guimarães can also find information about the whole territory.



### Águeda

[Globaltronic](#) developed the [Smart Water Meter](#). THE SWM (Smart Water Monitoring) is an IoT-based technology that offers and integrates the information generated by various systems in the distribution and consumption water distribution and consumption network, in a transparent and scalable way.

## Smart Cities

## Portugal is SMART



### Fundão

The [Municipality of Fundão](#) has developed and created its own digital identity: the [MoveToFundão](#) platform. The platform provides information and a how-to guide to all users who are interested in investing in Fundão or founding their own company, explaining what is necessary to establish or invest in business in the region as well as real cases of success in Fundão, like the company Inova Prime.



### Almeida

Due to the technology developed by the company [Wavecom](#), Almeida now has intelligent panels that enable it to count people, crucial in evacuation situations, temperature and CO2 measurement, intelligent water meters, sensors for water meters, fire detection sensors and smart irrigation systems. The implementation of these technologies promotes a better future for new generations and enhance the development of the country's interior.



### Lagoa

In Lagoa, the [Smart City Operations Center](#) was created with the objective of the development of innovative urban solutions. It allows the monitoring of data that is being collected by sensors in water supply and waste systems. Citizens can also report incidents and follow the resolution of the problem on a platform provided by the municipality.



### Boticas

The Boticas City Hall developed the Portal "[Autarquia 24 - Boticas online](#)" with the main goal of increasing civic participation and contributing to the well-being of citizens. This project allows citizens and companies greater flexibility in accessing the Municipality's administrative and operational services. The online service makes it possible to book municipal halls, water meter reading, request financial support, request licenses for festivals or works, and to identify occurrences in the municipality.



### Vila Nova de Famalicão

The [B-Smart project](#) stands out for implementing innovative actions and solutions aimed at modernizing public management, opting for more sustainable and intelligent practices, and promoting diversity and equal opportunities for citizens. The project has developed B-Smart platform and the app "Famalicão Your Place" that was built upon the standards of the Urban Agenda 2030, defined by the United Nations.



### Évora

A true pioneer in new ways of managing electricity, Évora developed the [POCITYF project](#) (Positive Energy CITY Transformation Framework), whose focus is the use of renewable energy, the implementation energy efficiency measures and the renovation of buildings. This management model results in a smarter city and a better quality of life for citizens.

## About AICEP

AICEP - Portuguese Trade & Investment Agency is the public entity that promotes the capture of productive investment, the increase of exports and the internationalization of Portuguese companies and economy, through its offices in Portugal and a global network in over [50 countries](#).

As a one-stop shop agency, AICEP:

- Identifies international business opportunities and provides a key insight to Portuguese companies on the best way to approach foreign markets, offering specialised information, training programmes and business matching services.
- Supports the development of the internationalization processes of Portuguese companies, particularly SMEs, by supporting the creation and development of strategies to broaden their local customers and providers.
- Welcomes national and international investment projects in Portugal, providing advice and tailored information to the investors, monitoring all stages of the projects and redirecting them, if necessary, to other entities according to the project profile.

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Smart Cities International Campaign shows that Portugal is an innovative and ambitious country. Portuguese Smart Cities aims to inspire the world to do more and better, everyday.

Visit our [website](#) and social platforms to discover smart cities projects developed by Portuguese companies as well as the latest informative content.

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